

# The Local Business Marketing Boot Camp

With Online  
& Mobile  
Marketing  
Expert  
Kent Eimers



Join us for this 6-part monthly webinar series where you'll discover how to harness the power of today's most effective online & mobile marketing strategies to successfully grow your business.

Session #1  
January 25<sup>th</sup>  
9:00am

## Local-Mobile Marketing Secrets: How To Effectively Use Mobile Strategies To Increase Sales & Profits Right Now!

### Did You Know?

- 81% of consumers now search for businesses online.
- 50% of all U.S. consumers now have a Smart Phones.
- 65% of mobile consumers use their mobile device to find businesses to make in-store purchases.

**All of these trends are increasing at an incredibly rapid rate. As a whole, our society is "going mobile" - and your business needs to as well if you don't want to be left behind!**

Discover how to make sure your prospects can find YOU when searching on their mobile devices, and can easily get the information they are looking for - increasing the likelihood that they will choose you over your competitors.

You'll also learn how to use QR codes to boost your online audience, and how Text Marketing can help you get new clients and repeat customers coming through your doors in the shortest amount of time possible!

The "Boot Camp" series is FREE to all Atascadero Chamber of Commerce Members and \$49 per webinar for non-members. All sessions will include on-demand video playback for 1 full week, so you can get this vital information at the time that works best for you.

Pre-registration is required, and the first 17 businesses to register will receive FREE Bonuses worth more then \$500 – So Don't Wait...register for this empowering series today at:

[www.KentEimersMarketing.com/BootCamp](http://www.KentEimersMarketing.com/BootCamp)



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