



Atascadero
CHAMBER OF COMMERCE

May 18, 2020

City of Atascadero

6500 Palma Avenue
Atascadero, CA 93422

Dear Mayor Moreno and City Council:

The Board of Directors for the Atascadero Chamber of Commerce (ACC) unanimously approved support of the Atascadero City Council in moving forward with the concept of the Downtown Infrastructure Enhancement Project (DIEP). We support the City of Atascadero (City) to secure grant funding and move forward to the design phase.

A key objective of the ACC is to support economic development in our community. We believe that this enhancement will dramatically improve access to our business community safely and responsibly. It is also our belief that it will increase occupancy rates and subsequently raise property values with the increase of green space and event space. The DIEP will help our downtown businesses, the City, community and visitors. Now more than ever we believe in investing in business.

We continue to appreciate your support of our local businesses through this unprecedented time. It is the ACC's goal to work together with the City and community to assist in the recovery of our economy. We believe that this project will contribute to our recovery efforts while benefitting the community on a long-term basis and should move forward.

At any time, please reach out with any request for assistance and support from the ACC. Our ACC staff and Board of Directors is here to be of assistance to our business community and the City of Atascadero.

Sincerely,

Emily Reneau
President/CEO

CC: Chamber Membership
Rachelle Rickard

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Empowering
OUR
BUSINESS
COMMUNITY